

CORE TOOLS

Data360

Our database is centralized, highly customizable and segmentable. It talks to ALL of our web marketing products. No need to copy e-mail addresses again and again.

Site360

As web marketing experts, we understand how to develop a dynamic web site that works. We also train you to have control over the content of your website.

MARKETING SERVICES

Marketing Strategy

We focus on your unique business needs so that your marketing strategies make the best use of your web marketing tools.

e-Newsletter/Promotional Campaigns

Proactively contact your customers and prospects using personalized, relevant content, offers, and information to gain measurable results and strengthen your customer relationships.

Analysis

We help you see how people interact with your company online so you can improve your online marketing strategies and positively impact the bottom line.

SUPPORT TOOLS

Dialog360

Create any format you need -- blogs, RSS feeds, SMS messaging (text messaging to cell phones). Respond to customer requests for information. Archive responses as FAQs. Create and moderate message boards. Create and manage blogs. Distribute RSS feeds, SMS text message, pod-casts, and online video.

Help360

Help with all web tools, functions, and features.

ADVANCED TOOLS

Message360

The easy-to-use newsletter/email/promo module. Publish impressive e-mails and e-newsletters that reflect your brand. Provides summaries and embedded hyperlinks to allow readers to quickly scan and select content of interest. Provide different groups of readers with different relevant content. Establish rules about when, how often, and how many messages a contact can receive.

SEO360

Designed to give your company a competitive edge from site introduction on; this monthly regular search engine "checkup" improves your high-ranking capability. The site map is automatically submitted to over 300 directories and search engines each time it is changed.

Loyalty360

This module was created to develop sophisticated loyalty programs, manage customer communications, inquiries, issuing online coupons, assign, track and manage credits, etc. Quickly and easily create customizable loyalty or rewards programs that automatically award "points" and coupons to encourage repeat business and deeper customer relations.

Event360

If you host events for your company or organization, this module allows you to publish and manage them completely online. It's perfect for electronic registrations and for monitoring attendance.

Commerce360

Commerce360 easily creates a catalog and e-store. It includes a shopping cart that works quickly and effectively, and all the necessary shopping cart functions for secure credit card sales and online payments.

Statistics360

Understand more about your visitors and customer relationships. Monitor site activity including visits, page views, unique users, click-throughs and keyword referrals. Determine the effectiveness of your targeted campaigns and what components drive interest and sales.

Host360

We can automatically host your client's site and everything that goes with it.

Contact Kathy.Swanson@SAMarketer.com or call (210) 842-6772